

2024

YEAR IN REVIEW





FROM THE CEO

I want to thank you for supporting Grange Co-op over our 90-year history. It is an honor for me to be the Company's 5th CEO. Grange Co-op's purpose is to help our communities, customers, and employees achieve more together. As a cooperative, our business is owned by our customers. This close relationship between company and customer creates an even deeper dedication to the communities we serve.

I believe very strongly that our overall success is tied directly to your success. Whether it is your animal health on the farm or ranch, your pet's vitality, or the success of your garden, we want to make things easier for you. We do this through excellence in customer service, with the help of our friendly and knowledgeable employees.

We accomplished a lot together in 2024, everything from purchasing dozens of animals at junior livestock auctions, to hosting multiple dog adoptions and supporting local food banks. I genuinely hope you feel the same sense of pride that I have as you read our Year in Review. Thank you for helping us achieve more together in 2024!

Warmly,

Neil Itzen
Chief Executive Officer



BEST OF YUBA-SUTTER-COLUSA:

- Favorite Western Apparel
- Favorite Farm Supply
- Favorite Nursery

BEST OF THE BASIN:

- Best in Pet Supply Store (2023)
- Best in Farm / Feed Store (2023)
- Runner-up Best Garden / Nursery Center (2023)

BEST OF ROGUE VALLEY COMMUNITY AWARDS:

- Best Garden Center / Nursery
- Best Employer (101+ Employees)

BEST OF SOUTHERN OREGON:

- Runner-up Pet Store / Supply
- Runner-up Gardening Supply Store

BEHLEN BUILDING SYSTEMS:

- Building of the Year (2023)

A NEW DISTRIBUTION CENTER

After months of anticipation, Grange Co-op successfully closed on a property for its new state-of-the-art Distribution Center. Located

adjacent to the South Medford retail store, this expansive facility is over twice the size of the previous Purchasing and Distribution

Center. It features modern safety provisions and upgraded facilities that go well beyond the need for additional space.



CEO Neil Itzen shared his excitement, envisioning “more opportunity for growth” as the larger center begins to fill. Already, the warehouse is bustling with pallets of Rogue Feed, and the farm and ranch products customers have come to rely on.

Spanning over six acres and offering 71,000 square feet of warehouse space, this new Distribution Center marks a significant milestone for Grange Co-op. It represents not just a step forward in capacity but a commitment to serving customers with even greater efficiency and abundance as the organization looks to the future.

... AND A NEW STORE COMING SOON!



Grange Co-op is excited to announce its newest store location in Redding, California, set to open in 2025. The 28,000-square-foot store, located at 55 Lake Boulevard in the former Shopko building, will feature an expansive selection of agricultural supplies, work and western wear, garden products, and pet essentials. A state-of-the-art dog wash

area will be a highlight for pet owners in the community.

“We are thrilled to bring Grange Co-op to Redding,” said CEO Neil Itzen. “For years, folks have asked when we would open a store here, and the time has come. Redding feels like home, and we look forward to achieving more together.”

The store will uphold Grange Co-op's tradition of excellent customer service and community involvement. The Redding location will cater to all agricultural and pet needs while continuing to support 4-H, FFA, and Jr. Livestock programs. Stay tuned for updates on grand opening celebrations and promotions!

CRATER FFA (PICTURED) AND ROGUE RIVER FFA WENT ON TO COMPETE AT NATIONALS IN INDIANAPOLIS, INDIANA!



GROWING WITH FUTURE LEADERS: GRANGE CO-OP AT OREGON STATE FFA

There is no convention quite like an FFA convention, and every year Grange Co-op eagerly anticipates joining the excitement at the Oregon FFA State Convention in Redmond. This annual gathering brings together over 3,000 members, alumni, supporters, teachers, and guests, creating a vibrant atmosphere filled with energy and enthusiasm for agriculture and leadership.

For Grange Co-op, the convention is more than just an event—it is an opportunity to connect with the next generation of agricultural leaders. While students competed at the state level in

individual and team projects including ag sales, agronomy, public speaking, and more. At the Grange Co-op booth in the Career and Education barn, our team engaged with attendees, sharing Grange Co-op's commitment to supporting youth through scholarships, internships, and ongoing support for FFA chapters across Oregon while also having a great time with karaoke, friendship bracelets, and a photo booth!

The Oregon FFA Convention reflects the core values of Grange Co-op: education, community, and the shared goal of fostering agricultural

excellence. By participating in this event each year, Grange Co-op reaffirms its commitment to investing in the future of agriculture and empowering young leaders who will shape the industry for years to come. Grange Co-op is already looking forward to next year's convention and continuing its tradition of support for the FFA community. Grange Co-op remains a steadfast partner to both Oregon's and California's FFA chapters and their remarkable members.

COMMUNITY CONTRIBUTIONS BUILD AG OPPORTUNITIES FOR STUDENTS

Eagle Point High School celebrated the completion of their new Agricultural Learning Center, which will help students learn vaccinations, dissections, and other procedures. The \$2.6 million facility was funded through a

combination of state grants, district funds, and community donations. As part of those contributions, Grange Co-op provided over 100 gates and panels to facilitate the safe handling and penning of livestock, including many of

the student's project animals. Besides the large arena, the building also includes new offices, storage, and two new classrooms.



WAGGING TAILS AND HAPPY HEARTS: PET ADOPTIONS IN 2024

Once again, Grange Co-op partnered with SOHumane for two heartwarming adoption events that helped 21 dogs find their forever homes. In February, we celebrated being "Pawsitively in Love" as families in the Rogue Valley lined up early to meet their new furry companions at the Central Point Grange Co-op. Excitement filled the air as dogs of all ages and sizes wiggled their way into the hearts of their adopters. Each adoption came with a "Wag Bag," filled with goodies donated by Grange Co-op and our generous vendors, and proceeds from raffle gift baskets went directly to SOHumane's rescue efforts.

In July, the White City store hosted the "Find Summer Love" event, featuring 19 rescue dogs, some brought to the valley through SOHumane's Rescue Train from overcrowded California shelters. Customers and community members came together once again to support SOHumane and give these animals the loving homes they deserve.

We are proud of our long-standing partnership with SOHumane and look forward to hosting more adoption events in the future. Follow us online for updates and visit www.sohumane.org to see the animals still waiting for their forever families.





CELEBRATING COMMUNITY THROUGH LOCAL PARADES

This year, Grange Co-op proudly participated in several parades, connecting with our neighbors, and celebrating the spirit of our local communities.

The festivities kicked off on Saturday, April 13th, at the annual Pear Blossom Parade in Medford. Our float was adorned with vibrant blooms and flowering fruit trees as a nod to the farm and ranch roots of the Rogue Valley. Employees and their families walked alongside the float, handing out candy and spreading smiles to families lining the streets.

Summer brought even more excitement as Grange Co-op joined not one but two

Independence Day parades on July 4th. In Central Point and Eagle Point, historic agricultural communities on opposite sides of the Rogue Valley, employees, friends, and family came together bright and early to take part in the celebrations. These all-day events showcased the heart of our communities, and we were honored to contribute to the patriotic atmosphere.

In November, we expanded our parade participation by joining the Veterans Day Parade in Shasta Lake, California. This event was a special opportunity to honor the men and women who have served our country. Walking alongside local organizations, our team proudly

waved flags and expressed gratitude to the veterans and their families who lined the route.

Finally we wrapped up the year with three winter holiday parades: the Klamath Snowflake Festival, Redding Christmas Parade, and the Igo Country Christmas Parade. What a way to ring out the year, as we look forward to 2025!

Parades are a cherished tradition for Grange Co-op, allowing us to engage with our customers and celebrate what makes our communities unique. We look forward to participating in more events next year and continuing to share in the joy of these special occasions!





LENDING A GREEN THUMB

Grange Co-op's annual Planting Day was held at all seven retail locations on April 13th, and was a blooming success, as always. Gardening enthusiasts and budding botanists alike filled out garden centers, perusing the shelves overflowing with annual color and all the plant variety anyone could want. As is tradition, customers could bring several containers from home or purchase any of the wonderful planters for sale, and our team would plant them to their desire, providing quality G&B soil and fertilizer to start these plants off right! FFA students were on hand with Grange Co-op employees and Gardner & Bloome Organics representatives to answer all kinds of lawn and garden questions, in addition to planting people's summer color displays. Our White City and Yuba City stores even had live radio broadcasts with local radio celebrities to hype up the event!



SHARING SEEDLINGS

Grange Co-op's annual tree giveaway was a huge success this year, with 1,500 seedlings distributed in celebration of Arbor Day and Earth Day. On Wednesday, April 17th, visitors at all Grange Co-op locations received free seedlings from a selection of popular shade tree varieties, including Red Maple, Sweetgum, Oak, and Redbud.

"Our tree giveaway is one of our favorite events," said Kraig Rucker, Buying, Purchasing and Merchandising Manager. "It's a great way for us to help the community grow." The event, which saw eager customers lining up early, mirrors the spirit of the original Arbor Day, when over a million trees were planted in Nebraska in 1872. It was another successful year for this beloved Grange Co-op tradition, bringing the community together to celebrate and protect the environment.

PAINT-A-POT FOR MOMS

One of our most cherished traditions is inviting kids to plant and paint a beautiful pot for the mothers in their lives. Grange Co-op happily provided all supplies – pot, plant, and paints – for this Mother’s Day event. It is always a fun time watching kids display their best artistic talents for mom. Sometimes that is an intricate landscape, and sometimes that is every color in the rainbow and no inch of pot is uncovered. But every gift is straight from the heart, and something mom can treasure for years to come. It was a day filled with laughter, paint splatters, and memories to cherish—a true celebration of the strong bonds between families.



JCMGA SPRING FAIR

Grange Co-op joined over 30 other vendors for the Jackson County Master Gardener’s Spring Fair at the Southern Oregon Research and Extension Center. Despite some less than sunny temperatures and a cold wind that gives pause to some tomato planting, a steady stream of gardeners browsed local nurseries and craftsmen exhibiting their wares. Volunteers with the Master Gardener program have been bringing the gardening community together for years with this event, with a bounty of plants and goods to peruse, as well as being available for plant advice, identification, and landscape recommendations. You can find more info about next year’s Spring Garden Fair at jacksoncountymga.org/spring-garden-fair/

PEO GARDEN CLINIC

The P.E.O. Central Point chapter gathered for their 2nd annual Garden Clinic, joined by chapter and community

members alike. A Grange ‘Expert’ joined other community partners such as Dustin Locks from Smart Pot,

and a local landscape designer, who spoke on several gardening topics such as planting for pollinators, shade gardening, and alternatives to traditional plastic and ceramic pottery. One presenter described the time-tested method of using a ‘Thriller, filler, and spiller’ combination when planting your mixed plant containers; attending gardeners then got to put those principals to use planting perennial combinations of starts provided by Grange Co-op.



PAINT-A-PUMPKIN

Our Annual Paint-A-Pumpkin event brought creativity and community spirit to all seven store locations. Held on a lovely Saturday in October, the event provided pumpkins, paints, and brushes, as we invited participants of all ages to craft their own mini masterpieces. The turnout was incredible, with nearly 500 pumpkins painted in total, showcasing the talent and imagination of our community. Events like these highlight our commitment to fostering family-friendly activities that bring people together, and we are already looking forward to next year's colorful creations!



BUTTE COUNTY FAIRGROUNDS VOLUNTEER DAY

One small town in California is showing what real community care looks like, as 200 volunteers descended on the Butte County Fairgrounds for their annual Volunteer Day. Schools, churches, and local businesses joined 4-H and FFA clubs,

first responders, and other community partners in what has become a Gridley tradition. The project-based beautification of the fairgrounds was a demonstration of efficient organization. For our part, Grange Co-op volunteers from the Yuba City

location began to prime and paint the entertainment stage. Other volunteers worked on landscaping; power washed sidewalks and cleaned banners & flags. This small town's passion for giving back shines as bright as their beautiful fairgrounds!



WILDFIRE RELIEF

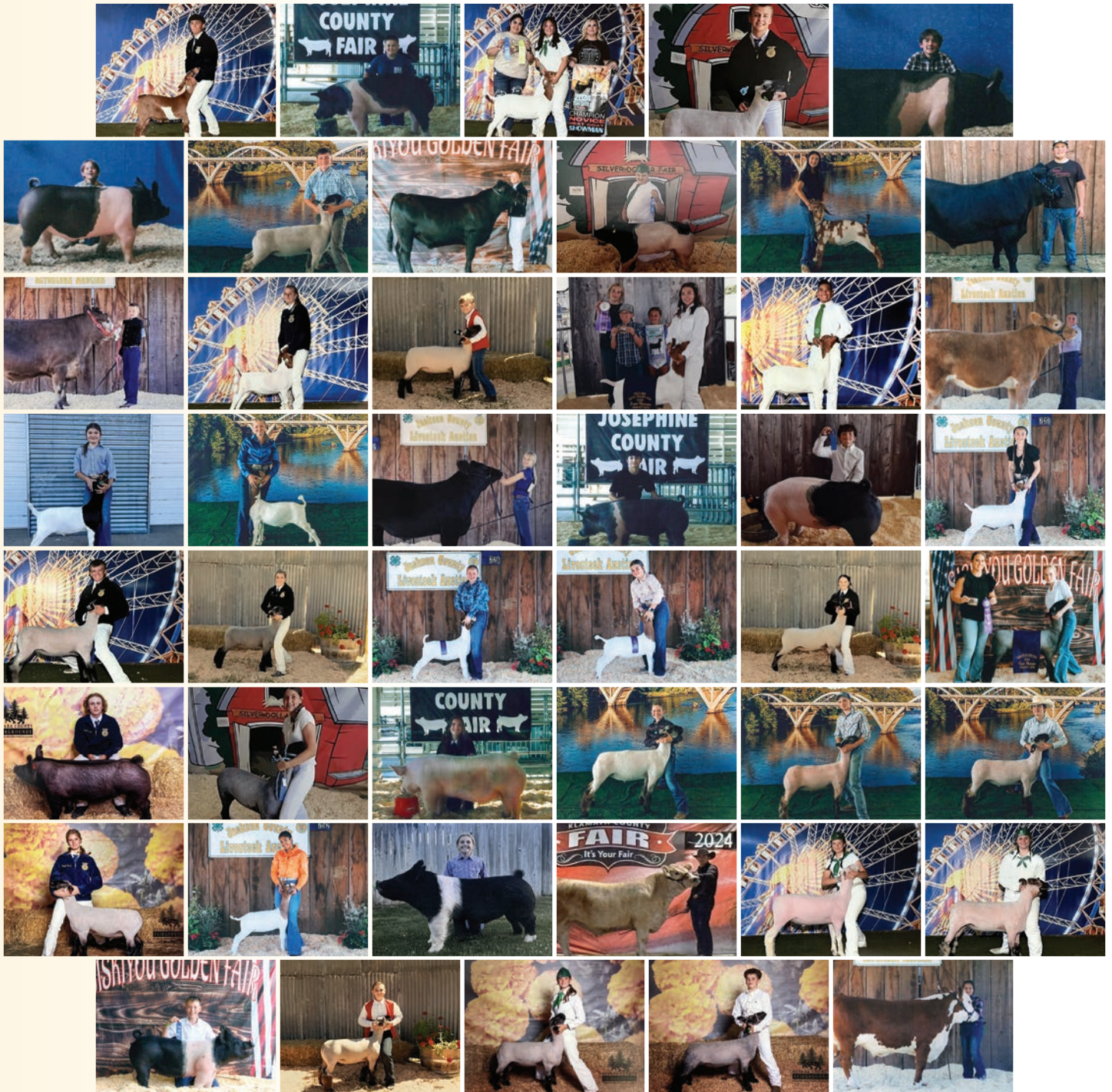
Several counties across Oregon and California were impacted by another devastating fire season. The Shelly Fire forced many folks and their animals out of their homes and ranches, and the Siskiyou Golden Fairgrounds

stepped up to host as many 4-legged friends as it could. Grange Co-op was able to send several pallets of supplies, including hay, bedding, and feed for cats, dogs, horses, and more. Thanks to the efforts of our fire fighters, first

responders, and the tireless work of the fairgrounds and volunteers, many animals have found their way back home and the fairgrounds were once again able to host the fantastic Siskiyou Golden Fair.



GRANGE CO-OP ALSO PROVIDES SUPPLIES TO LOCAL RESCUE AND RELIEF EFFORTS LIKE SOHUMANE



Congratulations Edgar Blancas, Colton Bradbury, Dillon Brilhart*, Seiana Brotherton*, Kaylee Burns, Nathan Cahoon, Bailie Callahan*, Quinten Carson, Tiernan Carson, Samuel Chandler, Demetra Chester, Julian Connolly, Maria Corona, Vaughn Covert*, Shyla Davis*, Owen Elmore, Archer Elmore, Kylie Emerson, Knox Faulkner, Madison Fine, Louie Fresquez Gilbert, Reana Fumasi, Stephanie Galvan, Clara Gavlik, Addison Godley, Jacob Hall*, Aspen Handley, Isiah Hilton, Camon Houser*, Adele Ivison*, Ava Jacobs-Grigsby, Mira Jacobs-Grigsby*, Jonah Jaramillo*, Marcus Jenkins*, Scott Jeppeson, Jacqualynn Kent*, Eleanor King, Mya Kosak, Kamryn Lashley, Griffin Mann*, Clint Mollath*, Emma Narasky, Peyton Parker, Connor Perrine, Koral Plew*, Kaydenze Pruitt, Adam Pryde*, Shelby Reed, Owen Rombach*, Ariana Rylander, Daelen Sapienza*, Seth Schaafsma, Reid Scherf, Alisha Sell*, Elizabeth Silva*, Calleigh Slonsky, Ava Smith, Lainey Smith, Madeleine Stemple*, Chad Sweat, Leena Upton, Emilia Vieria, Zane Wallace, Brady Washburn*, Landon Welch, Kinley Wright, Landon Youngman, and Yadira Zepeda **on your 2024 Junior Livestock Auction projects!**

BECAUSE OF YOUR SUPPORT,
IN 2024 WE WERE ABLE TO CONTRIBUTE:



27 PETS
— FOUND THEIR —
FOREVER HOMES

— Over —
13 TONS
OF BEDDING PROVIDED TO LOCAL
ANIMAL SHELTERS & RESCUE EFFORTS



— Over —
1,500
SEEDLINGS



DISTRIBUTED
FOR ARBOR DAY



GRANGE Gives

— Over —
\$5,500
RAISED FOR
OREGON &
CALIFORNIA FFA
DURING OUR
BLUE CHRISTMAS
FUNDRAISER

Supporting
YOUTH IN
12
COUNTIES THROUGHOUT
Southern Oregon
— AND —
Northern California

— Over —
83 KIDS SUPPORTED
AND OVER
\$170,000
SPENT BENEFITTING
YOUTH IN AGRICULTURE IN OUR
Local Communities



GRANGE  **CO-OP**

**HELPING OUR
COMMUNITIES, CUSTOMERS,
AND EMPLOYEES
ACHIEVE MORE TOGETHER**