



GRANGE CO-OP Community NEWSLETTER

PEAR BLOSSOM PARADE

APRIL
2022

Each year in April, the Southern Oregon community comes together for days of activities and fun in Downtown Medford. On Saturday April 9th the Pear Blossom parade commenced and Grange Co-op had a colorful float in participation. Grange Co-op had a unicorn-themed float, complete with three real-life unicorns! Representatives handed out candy, stickers, and stress pears to kids.

Since 1954, tens of thousands of parade lovers have cherished the Pear Blossom Parade. Growing from a small contingency of local kids pulling wagons, the Annual Parade is now southern Oregon's largest. The Pear Blossom Parade has grown from 20 wagons and



youngsters in the first event to today's 150 entries with 4000 participants and 25-30,000 enthusiasts lining the parade route.

The parade is an anticipated event for Grange Co-op, we're proud to have participated and look forward to this springtime kickoff!

OREGON FFA STATE CONVENTION



Every year thousands of Oregon FFA members come together to Redmond, Oregon to compete, learn, and celebrate their achievements of the year. This year, after multiple years of being virtual, students went 'All Out' over the course of the long weekend and challenged themselves in all they did. This year, Grange Co-op had a booth at the college and career expo. Students had the opportunity to play trivia games, play Plinko or use the photobooth that was set up.

ARBOR DAY



Each year, in honor of Arbor Day, Grange Co-op gives free tree saplings out to our customers. This year Grange Co-op gave out over 1,500 saplings in nine varieties. Customers visited any of the seven Grange Co-op retail stores to score a free tree of their own. Arbor Day is a day designated to celebrating nature, and in

doing so, individuals are encouraged to spend time outside planting trees. Grange Co-op has been giving away tree saplings in honor of Arbor Day since 2014.

Educating the community about the importance of trees and their role in the ecosystem is something Grange Co-op

strives to share and encourage every year. Jason Wall, Marketing Manager at Grange Co-op stated, "By continuing with our annual tradition of Arbor Day, we can collectively help the environment along with creating an opportunity for customers to plant a tree they can enjoy for decades at their home."

YUBA CITY HOME AND GARDEN SHOW



Grange Co-op was able to be a part of one of the largest and finest home, garden, and recreation shows in Yuba City, CA. There were over 250 exhibits along with outdoor booths and displays. This event was full of knowledge, resources, and ideas to help customers with their yard projects. Throughout the long weekend, team members represented Grange Co-op, selling home décor and garden products, along with sharing knowledge with the community. Thanks for having us Yuba City Home and Garden Show, we appreciated seeing some familiar faces, along with meeting new ones as well!



GRANGE Gives

HELPING OUR
COMMUNITIES
ACHIEVE MORE
TOGETHER